

NAD

Some people call us uncommon.

NAD has always stood out by doing things our own way. Our relentless pursuit of great sound has earned us a 'giant killer' reputation for upstaging the made-for-the-masses brands. We focus on quality not quantity, so owning NAD products means finding yourself in a very select group. We don't see the point in making ordinary electronics—some people call that uncommon. That's okay with us.

Since 1972, NAD's focus has always been and will remain: Performance, Simplicity, Value.

www.NADelectronics.com



Music First.

We respect the artist's efforts that result in the music and films that we love. This respect drives our entire product development team and is shaped by Bjorn Erik Edvardsen, our Director of Advanced Development, legendary for his innovations in audio design. If the product doesn't deliver an authentic and moving performance, then we simply haven't done our job. Maybe that's why we have class leading products that exceed expectations.

Keeping it simple.

Performance is one thing—simplicity is another. We insist that a product should be intuitive and easy to use. Our products are void of flash and bling, or useless features, and they don't come in every colour of the rainbow. Our minimalist, understated designs won't confuse you either.

We've got guts.

Everyone knows it's what's inside that counts. By focusing on what really matters and taking a stand against costly gimmicks, we give you thoughtful, solidly designed, unpretentious products at great value. So-called extra features are left out so we can invest in function and quality internal components that deliver great performance.

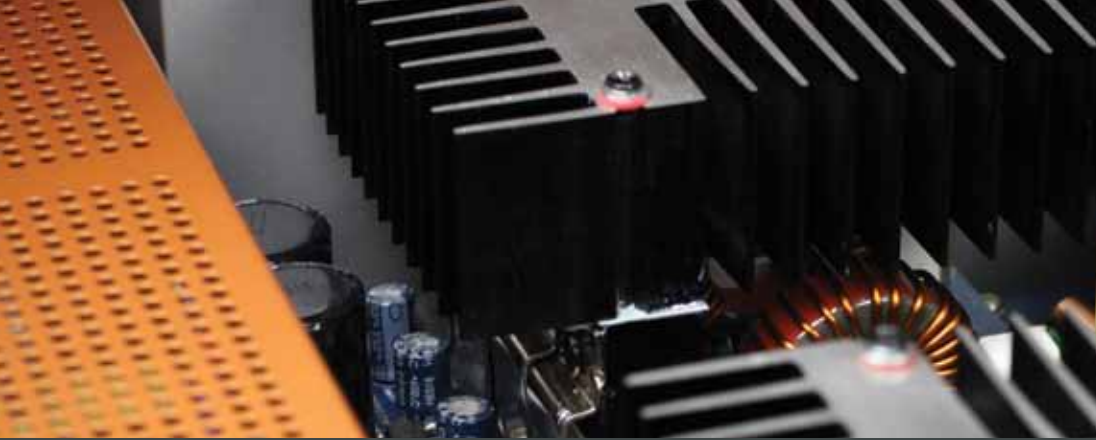


MASTERS SERIES

No compromises. Just more.

M2 Only one who has achieved the highest level
M15 HD in their field can be called a master. True masters
M56 never sit on their accomplishments. Our team
M25 sets extreme goals and then we challenge
M3 ourselves to go even further. The result: a series
M4 of revolutionary technologies, top awards, and
M5 industry firsts. To earn our Masters Series
designation, every component must be no less
than our very best. Should you deserve any less?

The expertise and workmanship that goes into the Masters Series is equally evident in our sleek chassis design. Using high-quality, beautifully finished materials, the Masters Series' clean sculpted lines are a refinement in NAD aesthetics. The ideal synergy of technology and design.



FORGET WHAT YOU THINK YOU KNOW ABOUT DIGITAL AMPS. Class D amplifiers have existed for decades, but with the M2 Direct Digital Amplifier we are changing the game. The M2's technology is a drastic departure from traditional Class D analogue switching designs, resulting in jaw-dropping performance.

THIS IS THE FUTURE M2 DIRECT DIGITAL AMPLIFIER



Digital Purity

A pure digital signal path is the digital audio equivalent of the Holy Grail—the M2's Direct Digital architecture helps us achieve this. Void of any degradation of sound present in all analogue designs, the M2 eliminates any conversions and amplifying stages by taking a digital PCM signal directly. The M2 also converts the digital bitstream into signals driving loudspeakers, bypassing the non-linearity of analogue circuits.

High Definition, Zero Distortion

The M2 is the first amplifier to implement high-speed error correction for a virtually perfect signal. The M2's architecture interprets any deviation from its 'reference PWM' signal as an error and then corrects for that error at an imperceptible 9 trillionths of a second!

“DESPITE COSTING ONE-TENTH AS MUCH AS MY REFERENCE SYSTEM (\$60K), THE M2 WAS EXTREMELY ENGAGING MUSICALLY.” — Robert Harley, *The Absolute Sound*, Issue 198

Unleashing High

Resolution Downloads

The M2 is the only amplifier capable of fully revealing the differences, subtlety, and fine details of high definition digital music, such as 24bit/96kHz FLAC downloads. Team up the M2, a media server and loudspeakers, and you'll be set for the next generation of studio master quality downloads.

“NAD'S M2 IS A TRIUMPH ON MANY LEVELS, NOT THE LEAST OF WHICH IS THAT IT POINTS TOWARD A NEW DIRECTION IN AMPLIFIER DESIGN AND SYSTEM ARCHITECTURE. I PREDICT THAT YEARS FROM NOW AUDIOPHILES WILL LOOK BACK ON THE M2 AS THE PROGENITOR OF THE NEXT GENERATION OF AUDIO.”

— Robert Harley, *The Absolute Sound*, Issue 198



“CUTTING EDGE ENGINEERING, IMMENSE POWER AND TECHNICAL RESULTS THAT SET NEW STANDARDS FOR 'DIGITAL' AMPLIFICATION... FROM NAD? YOU BETTER BELIEVE IT...”

— Richard Stevenson, *Hi-Fi News*, June 2010

“NAD'S MASTERS SERIES M2 IS A WINNER ALL THE WAY.”

— John Atkinson, *Stereophile*, Vol. 31 No. 4

MIGHTY POWER AMPLIFIER

Enjoy massive power—over 250 watts continuous power to each of two channels, and over 500 watts of dynamic power.

CUTTING-EDGE DAC

The highly accurate reproduction of the M2 can go head-to-head with the very best low-level Digital-to-Analogue Converters (DACs).

DISTORTION-FREE PREAMPLIFIER

Eliminate active analogue gain stages of a preamplifier, but keep the source switching and control functions you need.

volume (set up)



M15 HD AV Surround Sound Preamp

The award-winning M15 HD gives you master performance in high definition—the perfect brains for your surround sound system. The M15 HD features our revolutionary Modular Design Construction (MDC) with innovative plug-in modules for easy upgrading.



M56 Blu-ray Disc Player

Our M56 offers a masterful level of design and build quality that you simply won't find in other Blu-ray players. Super fast loading with sound and picture quality that is nothing short of stunning. Wi-Fi and media streaming from your PC completes a fantastic feature set.



M25 Seven-Channel Amplifier

Power is critical to sound quality and our award-winning M25 is one of the most powerful amplifiers available. It easily delivers distortion-free, lifelike sound for hours on end. The M25 adds another dimension to surround sound that must be heard to be believed. 7 x 160W Full Disclosure Power.



M3 Dual Mono Integrated Amplifier

We have developed Bjorn Erik Edvardsen's analogue circuit design to new levels of performance—the result is a total lack of audible noise and distortion. Pure silky smooth power and a host of convenient features give you seamless integration into virtually any listening application. 2 x 180W Full Disclosure Power.



M4 Analogue Digital Tuner

The M4 puts an end to bad interference, combining a highly sensitive FM/AM tuning section with the most up-to-date digital broadcast technology. An ideal match to your Masters Series stereo or surround sound system. FM/AM/DAB (230V version) • XM Ready® (120V version)



M5 CD/SACD Player

You won't find a better blend of features and performance than in this reference CD player. It will be like hearing your music again for the first time. The M5 supports the latest recorded music formats from SACD to compressed MP3 and WMA.



HTR-M Learning Remote Control

Our easy-to-use universal remote features an illuminated LCD screen and the ability to control eight different components with multiple functions. A mini USB interface for advanced programming and easy backup of your setup is included.

Also sold separately.



THEATRE SERIES

Enjoy the movie. Without leaving home.

T 775 At NAD we didn't abandon our 'Music First'
T 765 standards when it came to designing our
T 175 Theatre Series. Some may consider sound
T 757 quality a low priority for home theatre in the
T 747 constant race against new technologies, but
T 975 we know better. After all, how can you lose
T 577 yourself in a film if the sound isn't involving and
T 557 lifelike? Instead of jumping from one tech trend
to the next, we focus on valuable features with
real-world benefit. Yet we still come up with a
few technological tricks of our own.



MDC Modular
Design
Construction®



Change, upgrade, customize. It's up to you.

Our Modular Design Construction makes obsolescence a thing of the past. When 3D video and HDMI 1.4 hit the scene, we were ready. We'll be ready for the next technology change, too. Available on these select NAD Receivers and Preamp Processors, this simple upgrade solution features input circuitry on easily removable modules, so you can add, change, or customize features and capabilities as they become available. Your system is now upgradeable. How's that for thoughtful?



T 775 HD AV Surround Sound Receiver MDC

Our MDC-equipped high definition T 775 features leading-edge digital technology at 100W x 7 channels (Full Disclosure Power). Flexible enough to serve as the command centre for the most sophisticated home theatre and multi-room systems.



T 765 HD AV Surround Sound Receiver MDC

Our T 765 delivers remarkable high definition performance in a very flexible and compact chassis. At 80W x 7 channels (Full Disclosure Power), the T 765 delivers clean, clear sound. With MDC, it commands respect from any home theatre setup.



T 175 HD AV Tuner Preamplifier MDC

The high definition T 175 is a fine example of our design team's expertise in digital decoding, video processing, and power amplifier design for the best overall performance. Get all the control in one compact MDC chassis without sacrificing the convenience of a receiver.



T 757 AV Surround Sound Receiver MDC

Our new T 757 offers an outstanding assortment of the hottest high definition features including 3D video and HDMI 1.4a, along with 60W x 7 channels (Full Disclosure Power) for fantastic performance. With the addition of MDC for digital AV, you will appreciate the value of the T 757 for many years to come.

MDC Upgrade Modules:

VM 150 High-speed Digital Video Module

The VM 150 fully supports all available HDMI 1.4a features, all mandatory 3D video formats, as well as analogue-to-digital conversion for video signals to HDMI. Supports the VM 150X and CM 200 Modules.

VM 150X HDMI Expansion Module

The VM 150X is designed to replace the Component Video Module on select MDC-equipped AV receivers. Includes three HDMI 1.4a inputs, an Ethernet port, and a data port for our IPD 2 Dock for iPod. Works seamlessly with the VM 150.

CM 200 Control4® Director Series Module

The CM 200 converts select MDC-equipped AV receivers into Control4 controllers for all AV functions, lighting, climate control, security, and more. The CM 200 module overlays Control4's user interface on active video without interrupting programs. Works with the VM 150 and VM 150X combo.

AM 200 Audio Module

Supports all HD formats, dual high speed DSP, and Audyssey MultEQ XT, Dynamic EQ, and Dynamic Volume.

AM 100 Audio Module

HD decoding formats for Dolby and DTS, includes high speed DSP and Audyssey Setup.

Also available:

- VM 100 Video Module
- VM 200 Video Module



T 747 AV Surround Sound Receiver

We designed the no-nonsense T 747 to be amazing value. It offers the very latest high definition features, excellent build quality, and great performance at a very competitive price. 7 x 60W Full Disclosure Power.



T 975 Seven-Channel Power Amplifier

Our T 975 packs a lot of power and is loaded with features. This high performance amp will provide the musical muscle required for even the most demanding home theatres. 7 x 140W Full Disclosure.



T 577 Blu-ray Disc Players

Our Wi-Fi equipped T 577 offers easy access to the Internet and media streaming from your PC. It features BD Live, onboard decoding for all the latest in high definition audio formats plus 7.1 analogue multichannel outputs. The T 577 is a winning combination of function, amazing video performance and technology.



T 557 Blu-ray Disc Player

With the latest technology, our T 557 Blu-ray player is ahead of the curve. You will find convenience in our instant open, fast loading, and last scene memory features.



IPD-2 Dock

Get more from your iPod®. In addition to NAD quality sound, you'll get our convenient user-friendly features, including remote control operation, playlist view on your TV, and recharging.



HTR-3 Learning Remote Control

Our universal remote is able to control up to eight different components with multiple functions. Easy to use and smart enough to learn the commands of any IR remote for any other component.

Also sold separately.



CLASSIC SERIES

Retro styling. Progressive technology.

- C 165BEE The no frills appearance of our Classic Series
- C 275BEE might look like we haven't stepped out of the
- C 245BEE NAD Lab since the '70s, but that's not why this
- C 725BEE line is so budget-conscious. Our commitment to
- C 375BEE delivering leading technology and high
- C 356BEE performance at the best value is core to what
- C 326BEE we do. With a bloodline that can be traced
- C 316BEE back to our most technologically advanced
- C 446 Masters Series, the Classic Series has
- C 426 a number of new models with, believe it or not,
- C 565BEE a more refined look.
- C 545BEE
- C 515BEE Every detail counts when it comes to build
- C 555i quality and ease of use. The result is a
- C 552 series of products that reviewers acclaim and
- our competitors fear.



About BEE

Over ten years ago the first BEE designated integrated amp was debuted. It was a signature piece utilizing the best designs from our engineering team led by Bjorn Erik Edvardsen, our Director of Advanced Development. Erik is legendary for his innovations and created the original models that earned NAD a cult-like following, including our beloved 3020 Amplifier. You'll find that a lot of our Classic Series models bear the initials BEE, denoting these signature designs.



C 165BEE Preamplifier

Our preamplifier impresses with high-class design and a build quality that exceeds the competition—even preamplifiers at twice the price. It is the perfect complement to the C 275BEE with performance that captures reviewers' attention.



C 275BEE Power Amplifier

Our C 275BEE is a powerhouse with amazingly low distortion. It perfectly matches the C 165BEE or can be used to bridge with our C 375BEE for a frightening amount of power.



C 245BEE Power Amplifier

Our C 245BEE has a four-channel architecture that can be configured in many ways. It can be bi-amplified with the C 165BEE for a conventional system or connected to the Zone Output of our AV receivers to drive remote speakers.



C 725BEE Stereo Receiver

Stereo receivers are very functional as the heart of a main music system or the basis for a simple secondary system in another room, like the kitchen. Our C 725BEE neatly combines the designs of our award-winning integrated amplifier and tuner.



PLAY/PAUSE/SKIP

SCAN

USB



IPD-2 Dock

Enjoy listening to all the music on your iPod® with NAD sound quality using our IPD-2.



C 375BEE Integrated Amplifier **MDC**

Our C 375BEE rewards you with Masters Series technology in a no compromise Classic design. The build quality is extremely rich, utilizing proprietary NAD components throughout. With Modular Design Construction (MDC), it offers audiophile performance and pride of ownership at a very affordable price. Add on! **PP 375 Phono Preamplifier Module**



C 356BEE Integrated Amplifier **MDC**

Our new C 356BEE shows how much we strive for excellence. With trickle down technology from Masters Series, super low levels of distortion and noise, value-added features like Preamp Out and Modular Design Construction (MDC), this robust amp sets a new benchmark for design in its price class. Add on! **PP 375 Phono Preamplifier Module**



C 326BEE Integrated Amplifier

This award-winning amp design amazes the critics. Audiophile-level performance for those on a budget but unwilling to make a sacrifice. Simply a remarkable amplifier for the money.



C 316BEE Integrated Amplifier

How do you take a fantastic design and make it eco-friendly and entry-level affordable? This was our big challenge and the C 316BEE carries it off to perfection.

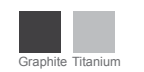


PP 375 Phono Preamplifier Module

Show your vinyl collection some love. Our PP 375 Modular Design Construction (MDC) module integrates a high performance phono input with the C 375BEE and C 356BEE. This phono stage will extract every nuance from your LPs.

It's not black. It just looks that way.

We get many comments about the colour of our products and in true NAD style these have been carefully selected. We consulted with both interior and industrial designers to create a Graphite finish that is a very classic neutral tone, allowing it to blend easily with your decor. We have also taken equal care in selecting a Titanium colour for our customers in Europe and Asia to suit local tastes.





C 446 Media Tuner

Our new C 446 is a media goliath disguised as a tuner. It plays FM/AM and DAB/DAB+, plus it wirelessly streams Internet radio, Cloud Services, and music from your PC. Enjoy the rest of your digital music with a USB port or optional dock for iPod. Change stations online, create favourites lists, and much more.



C 426 Tuner

Our C 426 has a cult following for those who want fantastic AM/FM radio reproduction in a new energy-saving design. A sleek, no-fuss machine with more presets than you can imagine.



C 565BEE CD Player

We set a new standard for top-of-the-line performance with the convenience of both CD and USB playback. This model is for serious owners who appreciate the ability to have full control over their CD player.



C 545BEE CD Player

Our C 545BEE is taking the market by storm with performance unmatched at this price point. This award-winner simply sounds stunning.



C 515BEE CD Player

Our C 515BEE is the complementary CD player to the C 316BEE. Team them up to create a terrific budget system.



C 555i and C 552 Turntables

Our turntables have everything needed to extract the very best from your vinyl collection. Proven design in a simple package that is unabashedly retro.



DB 2 DAB

Our new DB 2 adaptor represents our uncommon yet innovative approach to adding digital radio to your compatible AV receiver or stereo receiver. Simply plug in the module to receive the highest quality dedicated DAB and DAB+.



PP2i and PP3i Phono Preamplifiers

Vinyl LPs are far from dead, especially with our phono preamps. The PP2i delivers MM/MC inputs. The PP3i adds a USB port, so you can easily create MP3s from your LP collection.



VISO THREE MUSIC SYSTEM



Music First

At NAD, our priority is music and the VISO THREE is no exception. Unlike most all-in-one compact systems, we didn't just design a cute little box for casual listeners. The VISO THREE system is serious—high current output stage and power supply, high performance DACs, audio-specific parts, and broadcast quality radio. We round it all out with our VISO TWENTY speakers, specially designed by our award-winning sister company, PSB Speakers.

EZ

Easy as 1,2,3

While this is a serious system, we made it super easy to use. Everything you need is at the touch of a button so you can spend more time enjoying your music. This small wonder plays music from your CDs, your iPod, the radio, and music stored on a USB drive. VISO THREE supports popular audio formats, including MP3, CD, CD-R, and WMA. A great add-on for DAB lovers: DB 2 Adaptor for DAB/DAB+.



Made for iPod. Works with iPhone.

The VISO THREE Music System's dock for iPod offers remote function, recharge, and song display. It's compatible with all current iPod and iPhone models.



Green Design, Good Design

The VISO THREE is the biggest energy saving small music system with ultra low standby power and impressively low consumption figures. Add in its award-winning designer looks and the VISO THREE is simply a smart design.



Don't Sweat the Small Stuff

You're too busy to put together a big system setup. Pull it straight out of the box, plug everything together, and the VISO THREE Music System is ready to deliver great sounding music.



THE BIGGEST SOUNDING SMALL MUSIC SYSTEM

You have big plans for your music, but you have small space for your system. With killer performance and eye-popping good looks, the VISO THREE Music System is hard not to love. We've taken all the complexity out of a conventional hi-fi setup to bring you a compact easy-to-use system.



GREENER NAD

At NAD Electronics, we strive to make the world a more enjoyable place through great sound and great music. We also believe we can achieve this by embracing environmentally friendly initiatives and making changes that matter.



ENERGY

NAD is committed to product designs that decrease our use of energy. By providing you with more energy efficient products, we help you save energy at home, while also reducing our collective consumption.



PRODUCT CREATION

NAD considers the environmental impact of the manufacturing of our product. By minimizing harmful processes and materials, we can ensure that what is better for the environment is also better for your home.



REDUCE, REUSE, RECYCLE

NAD is dedicated to practicing the Three R's of being green. By embracing these principles, we aim to create less waste in the world and less waste in your home.



FOREST PRESERVATION

NAD aims to reduce the destruction of the world's forests by reducing our use of virgin stock. By committing to this small act, we help protect endangered forests, conserve energy, and reduce wastewater.



NAD TECHNOLOGY

Full Disclosure Power **FDP** FULL DISCLOSURE POWER

We make no secret of being critical of marketing-driven power ratings. In this 'bigger is better' world, high power ratings have become king. Yet, these numbers often hide the truth. To give NAD customers a more realistic picture of what they are getting, we have taken another 'uncommon' approach to power ratings—Full Disclosure Power (FDP).

Full Disclosure Power ratings live up to a higher standard than those commonly based on the U.S. government's FTC requirements. All our amplifiers and receivers are properly regulated with a high-current power supply, resulting in a continuous 4-ohm load. We measure components with *all channels driven simultaneously* over the full frequency bandwidth (20Hz - 20kHz), and at rated distortion. This is the Full Disclosure Power rating method on which all our amplifier and receiver specs are based. Amplifiers and receivers that do not have high-current designs and typically quote power ratings measured with only one channel driven will distort quickly.

Enhanced Ambience Retrieval System (EARS)

Surround sound offers a number of tricks and effects ('Hall', 'Stadium', 'Church' modes, etc.) that can sound oddly artificial and in our opinion, sound inferior. To keep the sound real the NAD team devised our own music surround mode called Enhanced Ambience Retrieval System (EARS). Utilizing digital signal processing (DSP) technology, we extract the natural ambience of the recording.

PowerDrive™ **PD**

To maximize our real Full Disclosure Power, we've developed an amplifier circuit called PowerDrive. Music and films have dynamic passages with everything from a whisper to an explosion. Very little power is required for a whisper, but an explosion demands high-current drive and high dynamic power. To meet such demands, we created our patented PowerDrive amplifier circuit, cementing our reputation for amazingly effective power. By adding a second high voltage rail to our well-regulated, high-current power supply, we get 'overdrive' that can nearly double the continuous power for a short term. It's like having turbo boost for your amplifier or receiver.

PowerDrive takes the stress out of musical and cinematic climaxes by using its incredible power reserves. It also makes our amplifiers and receivers run cooler and more efficiently for greater reliability.

Soft Clipping® **soft CLIPPING**

We understand that no matter how much power we provide, there will always be a demand for more. When an amplifier is overdriven—asked to go beyond its capabilities—the result is distortion or 'clipping'. This can cause damage to your loudspeakers. Our answer to this is the patented NAD Soft Clipping circuit which, when switched on, will gently transform the sound waveform as the point of clipping approaches. The result is much clearer sound reproduction and simultaneous protection of speakers.

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NAD is an uncommon company.

Founded in 1972 with the uncommon goal of bringing accurate music reproduction to our customers, NAD is now sold and serviced in over 80 countries. From our modest beginnings, NAD has evolved into an industry leader, designing and creating a full line of innovative audio and video consumer electronics with a strong 'Music First' conviction. We believe that great design shouldn't have to come at a high cost. We design every NAD product to have the best possible **performance**, functional **simplicity** and **value** for money.

www.NADelectronics.com

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